

## **Council on Virginia's Future Meeting Summary**

**Wednesday, September 12, 2007**

**Richmond, VA**

**10:00am – 12:00pm**

**Meeting Overview:** The meeting was designed to accomplish two objectives: (1) Educate and engage members about current Council-related activities and (2) Engage members in a discussion about the future direction of the Council.

### **Meeting Objective 1 – Educate and engage members about current Council-related activities**

#### ***Topic 1: Virginia Performs***

- Governor Kaine stressed the value and success of *Virginia Performs* in communicating the state's progress against key indicators and in increasing the transparency of government, particularly agency performance.
- *Virginia Performs* was categorized as a high value, high priority initiative.

#### ***Topic 2: Business Climate Survey and the Virginia Report***

- The Business Climate Survey and Virginia Report topics and release dates (both in November 2007) were reviewed.
- A draft of the Virginia Report will be circulated to members for comment before it is finalized.
- Findings from the Business Climate survey and other research findings will be put in context for the Virginia Report.
- Members agreed that workforce quality is a primary issue for the private sector, as well as to the health of the Commonwealth.

#### ***Topic 3: Aligning/Mapping Agency Measures to Indicators***

- Aligning agency key measures with societal indicators enhances the opportunity for analysis of high priority issues and the reconciliation of state influence levels with areas deemed critical to state agencies.
- Several vehicles for raising the profile of information available in *Virginia Performs* were proposed, including presentations at the House Appropriations and Senate Finance Committee retreats.

#### ***Topics 4 and 5: Planning and Budgeting and the Productivity Initiative***

- Refinements to the performance-based budgeting system were described, including the use of performance measures to evaluate budget requests.
- The status of the productivity initiative was also reviewed, including how the funds have been allocated among cost savings initiatives, service improvements, and seed capital for enterprise solutions.
- Institutionalizing productivity improvements and the change in how agencies discuss and think about their services in the context of performance accountability was a significant focus of discussion. Among the ideas discussed were:
  - Locus of leadership/responsibility for change management
  - Training
  - Incentives
  - Recruiting analytical talent
  - Harvesting new ideas

Members agreed that any discussion about institutionalizing change management should include private and public sector input.

#### **Meeting Objective 2 -- Review and discuss future Council initiatives and the role of the Council on Virginia's Future**

- A Council retreat in Spring 2008 was proposed for the purpose of re-examining the vision and progress against long-term goals, providing opportunities for new learning, and focusing on key issues, such as educational attainment (priorities within) or regional disparities.
- The Governor concluded the meeting by restating his interest in institutionalizing the performance accountability platform and setting long-term targets. He also noted recent data demonstrating lags in US post-secondary educational attainment compared to other countries.

**Meeting Attendees:** Governor Timothy M. Kaine, Speaker William J. Howell, John O. "Dubby" Wynne, Mayor William D. Euille (by phone), W. Heywood Fralin (UVA), James F. McGuirk, II (ITIB), former Secretary of Commerce and Trade Michael J. Schewel, Secretary of Technology Aneesh P. Chopra, Secretary of Finance Jody M. Wagner, Wayne Turnage (Chief of Staff), Jane Kusiak (Council), Ric Brown (DPB)